

SERVICES YOUR DOLLARS PROVIDE

\$130 (\$2.50 A WEEK)

- Nine hours of addiction counseling for one person
- One week of child care for a child with developmental disabilities
- One week of shelter, meals and counseling for a homeless veteran

\$260 (\$5 A WEEK)

- Daily transportation to and from a senior center for one senior for 1 year
- One-on-one mentoring for three children
- One year of basic education instruction

\$520 (\$10 A WEEK)

- Four nights of safe shelter for a battered woman and her child
- School year membership for two children to Boys and Girls Club
- 1,064 meals for the homeless

FREQUENTLY ASKED QUESTIONS

What is Maryland Charity Campaign online giving?

In our technology driven society, online giving is the future of charitable giving – bringing the Maryland Charity Campaign (MCC) into the 21st Century. MCC is providing the opportunity for employees to make pledges using payroll deductions and credit cards to their favorite charities, electronically. (Online giving will not process gifts of cash or checks. If you use cash or a check, you need to submit your gift using the paper pledge card.)

What are the advantages of online giving?

- Online giving allows you to invest in your community within a secure, internet-based giving environment. The process is very easy and provides you with a convenient, highly personalized and user-friendly tool that allows you to pledge using your work or home computer.
- The pledge site is located on MCC's web site, www.mdcharity.org. To make a gift using payroll deduction or credit card, click the "Donate" online link on the home page. By accessing this site, you can find relevant information about the campaign and, for your convenience, an integrated directory of all participating charities that you can review and click on when making a designation for you online pledge.

How do I know that my personal information is secure?

- We know that protecting the personal information you provide is critical, so we have made security our top priority. The MCC contracts with Truist, a Campaign Management System that provides state of the art security to prevent your data from being compromised.
- Critical data are encrypted in storage using the strongest encryption products available on the market today. The lock icon that appears in your browser shows you that any data transmitted to Truist's servers is secure in transit. a
- There are audited policies in place designed to guarantee that no unauthorized individual gains access to Truist's server resources.

How will I obtain my ID and password?

- Log on to www.mdcharity.org and follow the directions.

How will my pledge be verified?

- When a pledge has been made, you get a printable gift confirmation and an acknowledgment that is automatically sent to your e-mail address.

Remember: When you make an online pledge, DO NOT fill out and submit a paper pledge card as well. Doing both will double the amount you want to give. If you make a mistake and submit both, please let your coordinator know or contact MCC immediately at 410-895-1493.

What security measures are in place to prevent others from accessing or altering my personal pledge information?

- Your online Password and ID are designed to reflect information that is unique and private.
- If you receive verification for a pledge you never made, you can contact MCC at 410-859-1493 and your account will be corrected. If you see an unauthorized payroll deduction on your pay stub, contact MCC and we will make the correction and reimburse you for any unauthorized funds that were withheld.

THE MARYLAND CHARITY CAMPAIGN GOES EVERGREEN

- Evergreen pledging is designed to make payroll gifts perpetual. Fresh, interesting and enduring! This program helps save money, time and the environment!

See directory for more detailed information.

PARTICIPATING CHARITY DESIGNATION

If you want your contribution designated to a specific participating charity or charities: Carefully review the current Maryland Charity Campaign Directory and designate the charity or charities of your choice with the appropriate number(s) in the spaces provided on the front of the pledge card.

BE SURE ALL NUMBERS ARE ACCURATE AND ANNUAL DESIGNATIONS DO NOT EXCEED THE AMOUNT OF YOUR ANNUAL CONTRIBUTION.

If a charity not listed in the Maryland Charity Campaign Directory is designated, those funds will be treated as if NO designation (i.e. Undesignated) was made (NO WRITE-INS ARE ALLOWED).

The cost of running the Maryland Charity Campaign last year was 11%.

IMPORTANT TAX INFORMATION

Contributions to the Maryland Charity Campaign are tax deductible within the limits of current federal and Maryland state law. The Maryland Charity Campaign has provided no goods or services in exchange for your contributions.

You will be acknowledged for direct contributions made during the calendar year. Acknowledgements will be sent before January 31 of the following year. To assure receipt of your acknowledgement please provide us with your full home address.

If your contribution is being made by payroll deduction, you should keep the tear-off receipt from the bottom of the pledge card which, along with your pay stubs, show the amount withheld for your contribution. This will provide the necessary support for your contribution for Federal income tax purposes. The Maryland Charity Campaign does not provide goods or services in return for any contribution made to it by payroll deduction.

United Way of Central Maryland, Inc. is the processor for the Maryland Charity Campaign. A copy of the most current financial statement is available upon request by contacting United Way of Central Maryland, Inc. at P.O. Box 1576, Baltimore, MD 21203-1576 or 410.547.8000. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage.

Inquiries about participating agencies may be directed to the agency or the Office of the Secretary of State at (410) 974-5534 or (800) 825-4510.


I Designated to:	<u>Book #</u>	<u>\$ Designated</u>	\$ _____
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Book numbers can be found at www.mdcharity.org

Thank You!



www.mdcharity.org